

# PRIVACY POLICY

## Policy and Procedures



## Table of Contents

---

### Contents

---

Table of Contents.....	2
Privacy Policy Version Control .....	3
Introduction.....	3
What we collect .....	3
What we do with the information we gather.....	3
Security.....	4
How we use cookies.....	4
Links to other websites .....	4
Controlling your personal information.....	4
Maintaining this Policy.....	5
Approval for this Statement .....	5

## Privacy Policy Version Control

---

<b>Document Title</b>	Privacy Policy
<b>Reference Number</b>	HR037
<b>Version Number</b>	V006
<b>Date of original issue</b>	20.04.2018
<b>Latest Revision</b>	18.11.2022
<b>Distribution</b>	All employees
<b>Department</b>	HR HSEQ
<b>Policy Lead</b>	HR HSEQ

## Introduction

---

This privacy policy sets out how Seiche Water Technology Group uses and protects any information that you give Seiche Water Technology Group when you use our website and/or provide us with personal information via email, in person or in writing.

Seiche Water Technology Group is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

## What we collect

---

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences, and interests
- other information relevant to customer surveys and/or offers

## What we do with the information we gather

---

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- We may use the information to improve our products and services
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, or mail. We may use the information to customise the website according to your interests

## Security

---

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## How we use cookies

---

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

---

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## Controlling your personal information

---

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at [marketing@seiche.com](mailto:marketing@seiche.com)

We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you

promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to: SWTG, Seiche Ltd, Bradworthy Industrial Estate, Langdon Road, Bradworthy, Holsworthy, Devon, United Kingdom, EX22 7SF.

If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

We will hold your information for 24 months, after which it will be deleted securely.

## Maintaining this Policy

---

SWTG will monitor the effectiveness of this policy and its general compliance within SWTG.

This policy will be kept up to date and amended accordingly to reflect any changes in response to revised legislation and applicable standards and guidelines.

This policy is fully supported by the top management of SWTG. In support of this intent, the policy will be reviewed at least annually. SWTG will provide sufficient financial support and all other necessary resources for the full implementation of this policy.

## Approval for this Statement

---

This statement was approved by the Board of Directors on 18 November 2022.

Name Roy Wyatt

Signature 

Date 18 November 2022